

MORARU ECATERINA

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Iași, Romania
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PRODUCT DESIGNER

I design large-scale digital products and platforms, enjoying solutions that empower the target user. Having a technical background, I thrive on collaborating with engineering teams while focusing on end-user usability. I have experience involving open-source communities in the development process.

EXPERIENCE

2021 — Present

Analog Devices

Aug 2024 — Present

Principal Product Designer (Desktop/ACE)

Developing a unified Desktop UI strategy and the Innersource contribution model for Desktop applications' UI. Transitioning ACE to evolve into the preferred cross-platform evaluation platform.

Mar 2022 — Apr 2023

Product Design Manager (DesignOps)

Managed a team of 8 out of 19 product designers. Initiated the Design Operations efforts.
+ 2 other roles

Sep 2019 — Sep 2021

Lead Product Designer (Anylyze) / Arezzo Sky

Conceptualized from scratch a no-code mobile-first platform for data processing, supporting 25 software engineers.

2009 — 2019

XWiki

Nov 2015 — Aug 2019

Lead Interaction Designer (XWiki SAS)

Orchestrated the user experience across all XWiki's products, bridging the open-source community with the professional enterprise target.

Jan 2014 — Oct 2015

Applications Team Manager (Extensions)

Managed 5 developers, ensuring a cohesive user experience across 600 open-source extensions.
+ 2 other roles

EXPERTISE

product-design / interaction-design / product-discovery / prototyping / user-research / user-interviews / accessibility / usability / consistency / experimentation / design-sprint / design-system / design-patterns / standard-compliance / leadership / mentoring / css / open-source

COMMUNITIES

Jan 2015 — Feb 2024

Co-organizer

OpenSourceDesign.net
Growing an international community with over 5000 followers that evangelizes more open design processes in software development.

Jun 2010 — Oct 2019

Mentor

Google Summer of Code
Introduced hundreds of students from all over the world to open-source software development.

Oct 2007 — Mar 2011

Collaborator Teaching Assistant

Faculty of Computer Science, A. I. Cuza University, Iași
Taught "Human-Computer Interaction" classes to 3 generations of computer-science students.

EDUCATION

2007 — 2009

M. Sc. Software Engineering

Faculty of Computer Science, A. I. Cuza University, Iași

2003 — 2007

B. Sc. Computer Science

Faculty of Computer Science, A. I. Cuza University, Iași